



Privacy & Cookie Policy

1. IN GENERAL

PV CYCLE Association aisbl established in Belgium, 1000 Brussels, Rue Montoyer 23, 2nd floor, registered with the KBO/BCE under number 0893.027.827, named hereafter “PV CYCLE”, is responsible for the processing of your personal data on the website www.pvcycle.org, named hereafter the “Website”.

PV CYCLE, a company under the laws of Belgium, complies with the amended “law of 2 August 2002 on the protection of persons with regard to the processing of personal data” as well as the “law of 13 June 2005 on electronic communications”.

2. COLLECTED PERSONAL DATA

2.1. Data you communicate to us upon registration

Your full name, your contact information (email, phone, address, any additional delivery address, potential credit card details) and the IP address of your computer or network connection.

2.2. Data that are automatically collected

Certain data is collected through cookies: see article 8 for more information about our use of cookies.

3. PURPOSE OF THE PROCESSING OF DATA

3.1. General purposes

We collect your personal data:

- To administer the technical aspect of the Website,
- For internal, legal organizational purposes, e.g. administration of collection points, tracking of photovoltaic modules’ serial numbers, etc.,

3.2. Direct marketing and communication to third parties

Your personal data stays strictly confidential and will in no way be communicated to third parties or used for direct marketing purposes, unless we therefore got your prior explicit consent (“opt-in”) when registering.

Contractual authorization is given from PV CYCLE Contractual or Associated Members as well as from certified PV CYCLE Collection Points. Name, brand, website, email and/or address of these companies will be publicly displayed on the Website after having been appointed as PV CYCLE Member or PV CYCLE Collection Point.

This consent can be revoked at any time, without justification, and freely by email.

3.3. Serious violations

Upon request and in case of serious violations of rules of conduct, users’ data can be provided to the police.

4. DURATION OF THE CONSERVATION OF THE DATA

All personal data is kept as long as necessary to achieve the above objectives.

5. RIGHT TO ACCESS AND RECTIFICATION

You have the right to consult free of charge your personal data at any time or to rectify or modify it, by sending us an email or letter. Always add a copy of your identity card, so we can verify that it is certainly you.

You are entirely free to communicate your personal data to us. If you chose not to do so, we can refuse certain services. You are solely responsible for the accuracy and completeness of all information that you provide to us.

6. RIGHT TO OBJECT

You have the right to oppose against the processing of your personal data if you consider that serious and legitimate reasons exist to do so. For this purpose, you can contact us by e-mail to media@pvcycle.org. You cannot, however, oppose the processing of your personal data if this is necessary for the fulfillment of the contractual obligations.

7. SECURITY AND CONFIDENTIALITY

PV CYCLE has developed technically and organizationally appropriate security rules in order to avoid the destruction, loss, forgery, modification, forbidden access and mistaken communication to third parties of your personal data.

PV CYCLE is in no way liable for any direct or indirect damages resulting from the wrongful or unlawful use of your personal data by a third party.

It is therefore important that you comply with the safety regulations, including blocking any third party access to your registration address. You are solely responsible for any visit to the Website from your computer or IP address.

The Website can include links, hyperlinks or references to other websites, that are not controlled or managed by PV CYCLE and to which this Privacy & Cookie Policy does not apply. PV CYCLE is not liable for the content of these websites, or for the offers, products and services offered by those. So we advise you to read carefully the privacy policy and terms of use of each site you visit.

8. COOKIES

8.1. Information about our use of cookies

Our Website uses cookies and similar technologies to distinguish your user settings from those of other users of our Website. This helps us provide you with a good experience when you browse our Website and also allows us to improve our site.

Cookies and similar technologies, however, do not allow to systematically collect data that could identify the users of our Website. They help us improve the operation of our Website, to understand the interests of our users and to measure how effective the content of our Website is.

Due to recent changes in law, all Websites which operate across certain parts of the European Union are required to obtain consent using or storing cookies and similar technologies on your computers or mobile device. This cookie policy provides you with clear and comprehensive information about the cookies we use and the purposes for using them. To review the privacy policies that apply to users of our Website, please read our Terms of Use.

For further information about this legal note, please contact info@pvcycle.org.

8.2. What is a cookie?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer. In this way, we can remember your preferences during the use of our Website.

Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit our Website.

8.3. Categories of cookies

Cookies can be categorized according to their origin, function and lifespan.

First party cookies are cookies set by a domain of the website that is being visited by the user at the time (e.g. www.pvcycle.org).

Third-party cookies are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, this would be a third-party cookie.

Functional cookies are cookies that technically support the website's functionalities (e.g. cookies that retain data entered by users (such as shopping carts, language preferences). Functional cookies are first party cookies.

Non-functional cookies are cookies that are set for statistical, social, commercial or targeting purposes. Cookies used for statistical purposes allow to determine which page of the website you visit, where your computer is located, etc. Cookies used for social purposes allow to share the visited website on social media. Targeting cookies use information about a user's visit to target him with advertising that he may be interested in, on the visited website and other websites. Cookies used for commercial purposes track how many and what advertisements were shown to a user. Non-functional cookies can be first or third party cookies.

Persistent or tracking cookies remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie (e.g. cookies set by social media such as Twitter or Facebook). Most non-functional cookies are persistent cookies.

Session cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once a user closes the browser, all session cookies are deleted. Most functional cookies are session cookies.

8.4. Your consent

By using our Website, you agree that we place cookies. For optimal use of our Website, you need to accept the use of these cookies through your browser settings.

You can block cookies by activating the browser setting that allows the placement of cookies. However, if you use your browser settings to block these cookies, you will possibly not have access to (parts of) our Website. Read this Cookie Policy carefully for more information.

If at any time you want to withdraw your consent, you must delete the cookies using your browser settings. For further information on deleting or blocking cookies, you may visit the following website: <http://www.aboutcookies.org/Default.aspx?page=2>.

8.5. Changing your cookie settings

Please note that internet browsers allow you to change your cookie settings. These settings are usually found in the 'Options' or 'Preferences' menu of your internet browser. In order to understand these settings, the following links may be helpful. Otherwise you should use the 'Help' option in your internet browser for more details.

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

8.6. More information on cookies

Information on cookies

Useful information on cookies, you will find here: <http://www.allaboutcookies.org/>.

Internet Advertising Bureau

The internet advertising industry has created a guide to behavioral advertising and online privacy which can be found at: <http://www.youronlinechoices.eu/>

8.7. Which cookies do we use on www.pvcycle.org?

Functional cookies

Name	Domain	Purpose	Duration
	pvcycle.org	Language preference	
	pvcycle.org	Log-in or registration	

Non-functional cookies

Name	Domain	Purpose	Duration
_utma	pvcycle.org	Google Analytics Tracking cookie*	2 years
_utmb	pvcycle.org	Google Analytics Tracking cookie	30 minutes
_utmc	pvcycle.org	Google Analytics Tracking cookie	session

_utmz	pvcycle.org	Google Analytics Tracking cookie	6 months
- First visit -	pvcycle.org	Determining if first visit	1 hour
_icl_current_admin_language	pvcycle.org	Admin language	2 hours
_icl_current_language	pvcycle.org	Determining language preferences	1 day
Wordpress_db66d76c8b6df94a9c371bb5de601813	pvcycle.org	WP cookie admin	End of session
wordpress_db66d76c8b6df94a9c371bb5de601813	pvcycle.org	WP cookie admin	End of session
wordpress_logged_in_db66d76c8b6df94a9c371bb5de601813	pvcycle.org	WP cookie when logged	End of sessions
Wordpress_test_cookie	pvcycle.org	Test cookie for development purposes	End of sessions

For cookies placed by third parties (e.g. Google Analytics) we refer to the statements that these parties have published on their respective websites. Please note that we cannot exercise any influence on the content of those statements nor the content of those third party cookies.

- [Google Analytics cookies](#)

9. GENERAL PROVISIONS

9.1. Adaptations

If this Privacy & Cookie Policy would be amended, the amended version will be made available on our Website and will be applicable from your first visit following this modification. As from this visit, you will be presumed to have read the modifications and to have agreed to them. So verify at each visit whether this document has changed.

9.2. Applicable law and jurisdiction clause

This Privacy & Cookie Policy shall be governed, interpreted and executed in accordance with Belgian law, which is exclusively applicable to any eventual dispute.

Only the courts of Belgium are competent to adjudicate with disputes arising out of or connected to the present Privacy & Cookie Policy.

9.3. Agreement

By using the Website, you accept all its provisions and you agree that we collect and process your personal data in accordance with this Privacy & Cookie Policy.

9.4. Contact

For any additional information or comments regarding this Privacy Policy or with respect to the manner in which we collect your data, you can contact us at the following address: PV CYCLE AISBL, Rue Montoyer 23, 2nd floor, 1000 Brussels, Belgium, or by email: info@pvcycle.org.

All communications from us to you is done via the Website or by email.